

# PRIVACY AND COOKIES POLICY

<https://proshop.tedee.com/>

## **I. Personal data controller**

1. The controller of your personal information is Tedee Sp. z o. o., based in Warszawa, 21/57 Karola Bohdanowicza Street, 02-127 Warszawa, Poland (“**Tedee**” or “**Controller**”).
2. Tedee has not appointed a Data Protection Officer. For matters related to data protection, please contact us at e-mail: [rodo@tedee.com](mailto:rodo@tedee.com) or in writing to the Company's registered office address indicated above.
3. The Controller runs an online store <https://proshop.tedee.com>, hereinafter referred to as the **Website**.
4. Personal data in accordance with this Privacy Policy is all information about an individual identified or identifiable by one or more factors, including device IP, location data, Internet ID and information collected through cookies and other similar technology.
5. Providing personal data to fulfill the contract for the provision of services specified in the Terms of Use of the Website is voluntary, but it is also the condition for the conclusion of the contract. The consequence of failing to provide personal data will be the inability to conclude a contract and provide services.
6. Under the acronym GDPR is understood as the Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC.
7. A user within the meaning of this Privacy Policy is any natural person visiting the Website or otherwise using the services indicated in the Regulations of the Website.
8. Persons who register on the Website are asked to provide data necessary to create and operate the account. In order to facilitate the operation, the User may provide additional

data, thereby consenting to its processing. Such data can be deleted at any time based on the person's request.

9. The Controller shall exercise due diligence to select and use appropriate technical and organizational measures to ensure the protection of processed personal data. Full access to databases have only persons duly authorized by the Controller.
10. The Controller protects personal data against unauthorized access, as well as against processing in violation of applicable laws.
11. Visitors cannot browse the Website without prior registration and accepting the provision of the personal data processing under this Privacy Policy.

## **II. Purposes and bases of personal data processing by the Controller**

1. Personal data will be processed in order to:
  - a) performance of the contract for the provision of services specified in the Regulations of the Website (on the basis of Article 6(1)(b) of GDPR);
  - b) fulfilling a legal obligation to the Controller (on the basis of art. 6 par. 1 letter c of GDPR);
  - c) analytical and statistical analysis of users' activities and their preferences in order to improve functionalities and services (on the basis of Article 6(1)(b) GDPR);
  - d) marketing of own products or services, including personalized ones (on the basis of Article 6.1.f GDPR);
  - e) asserting or securing claims (on the basis of Article 6(1)(f) of the GDPR);
2. User activity on the Website, including his/her personal data, may be recorded in system logs. The information collected in the logs is processed in connection with the provision of services. The Controller processes them also for technical purposes - in particular, data may be temporarily stored and processed in order to ensure security and correct functioning of IT systems, e.g. in connection with making security copies, tests of changes in IT systems, detection of irregularities or protection against misuse and attacks.

### **III. Period of personal data processing**

1. As a rule, the data are processed for the duration of the provision of the service or the processing of the order, until the withdrawal of the consent given or until an effective objection is raised against the processing of the data in cases where the legal basis of the data processing is the legitimate interest of the Controller.
2. The period of data processing may be extended if the processing is necessary to establish and assert or defend against possible claims, and after that time only in the case and to the extent required by law. After the end of the processing period, the data shall be irreversibly deleted or anonymized.

### **IV. Recipients of Data**

1. In connection with the provision of services, personal data will be disclosed to external entities, including in particular providers responsible for the operation of IT systems, entities such as banks and payment operators, entities providing accounting, legal, audit, consulting, courier services.
2. In case of obtaining the User's consent, his/her data may also be made available to other entities for their own purposes, including marketing purposes.
3. Personal data can be transferred to a third country/international organization.
4. The Website does not collect any information automatically, except for the information contained in cookies.
5. Cookies are computer data, in particular text files stored in the final device of a Website user and intended for use on the Website. Cookies usually contain the name of the website from which they come, the time of storing them on the terminal equipment, and a unique number.
6. The entity placing cookies on the Website User's end device and accessing them is Tedee.
7. Cookies are used in order to:

- a) adjusting the content of the website to the User's preferences and optimizing the use of websites; in particular, these files allow for recognition of the Website user's device and appropriate display of the website, adapted to his individual needs;
- b) creation of statistics that help to understand how users of the Website use websites, which enables improvement of their structure and content;
- c) maintaining a session of the Website user (after logging), thanks to which a User does not have to re-enter his/her login and password on each subpage of the Website.

8. Within the Website the following types of cookies are used:

- a) "necessary" cookies making it possible to use services available within the Website, e.g. authentication cookies used for services requiring authentication within the Website;
- b) cookies used to ensure safety, e.g. used for detecting abuses in the scope of authentication within the Website;
- c) "efficiency" cookies, enabling gathering information about the manner of using the Website's pages;
- d) "functional" cookies enabling "remembering" the settings selected by a User and personalizing the User interface, e.g. in the scope of a chosen language or region from which a User comes from, font size, website appearance etc.
- e) "advertising" cookies that make it possible to provide Users with advertising content more suited to their interests.

9. In many cases, the software used to browse the Internet (Internet browser) allows the storage of cookies in the User's end device by default. Users of the Website may at any time change their settings concerning cookies. These settings can be changed in particular in such a way as to block the automatic handling of cookies in the settings of your web browser or inform on their timely placement in the equipment of the user of the Website. Detailed information on the possibility and the ways of using cookies are available in the settings of your software (web browser).

10. The Operator of the Website informs that restricting the use of cookies may affect some of the functionality available on the Website.

11. Cookies placed in the Website user's end device and used can also be by advertisers and partners cooperating with the Website operator.
12. More information on cookies is available at [https://pl.wikipedia.org/wiki/HTTP\\_cookie](https://pl.wikipedia.org/wiki/HTTP_cookie) or in the "Help" section in the menu of your web browser.

## **V. Deleting and managing cookies**

1. Most browsers allow users to control cookies in their preference settings. Users should read the privacy policies of these browsers to understand their cookie policies.
2. Restricting the ability to set cookies may impair the overall functionality of using <https://proshop.tedee.com>. In order to manage cookies settings as well as delete them, follow the specific guidance on cookie management provided by the device you used in order to access the Website.

## **VI. User's rights**

1. The user has the right to access his personal data, obtain a copy of them, the right to rectify, erase, restrict processing, the right to data portability, the right to object to the processing of the data on the basis of the Controller's legitimate interest or to the processing for direct marketing purposes, the right to withdraw consent at any time without affecting the legality of processing (if the processing is carried out on the basis of consent), which was performed on the basis of consent before its withdrawal.
2. The right to rectify data is exercised in relation to a User who has an account on the Website also by allowing him to edit the data in the "Profile", "Account details" and "Addresses" sections.
3. User with an account in the Website has the right to delete it.
4. In order to delete an account, send a message titled "Account Cancellation" to the following address: [support@tedee.com](mailto:support@tedee.com). The message has to be sent from an e-mail address that is assigned to an account on <https://proshop.tedee.com>. Resignation from the account is not equivalent to deleting personal data.

5. In case the processing of personal data is considered to violate the provisions of the GDPR or other data protection regulations, the data subject may file a complaint with the President of the Office for Personal Data Protection.
6. A request concerning the exercise of data subjects' rights may be submitted in writing or by e-mail to the contact details of the Data Controller indicated below or directly to the Data Protection Officer.
7. The request should, if possible, precisely indicate what it concerns. In particular, what right the requesting person wishes to exercise and the subject of the request.
8. If the Controller is not able to determine the content of the request or identify the person submitting the request on the basis of the notification made, it will ask the applicant for additional information.
9. Requests will be responded to within one month of receipt. If it is necessary to extend this deadline, the Controller will inform the applicant of the reasons for such extension.
10. The response will be provided to the e-mail address from which the application was sent, and in case of applications sent by letter, by ordinary mail to the address indicated by the applicant, unless the content of the letter indicates the desire to receive feedback to the e-mail address (if such e-mail address was provided).

**Version history:**

- Rev. 1.0 – April, 1, 2022
- Rev. 1.1 – June, 24, 2025